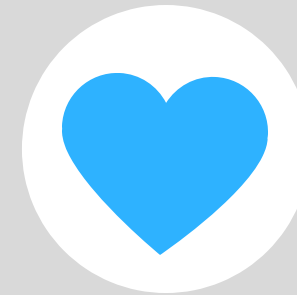




GOAL:



OBJECTIVES:



1.

2.

3.

4.

5.



ACCOUNTABILITY PARTNERS

Name:



1.

2.

3.

4.

WHY IS THIS IMPORTANT TO ME? - PLEASURE

WHAT IF I DON'T ACHIEVE THESE GOALS - PAIN

Shirley Anderson
www.shirley-anderson.co.za



GOAL:
 Increase traffic to website
 by 25% by end of June



OBJECTIVES:



- | | | | |
|----|---|---|------------------|
| 1. | Social media share competition | 2 | 8pm, 3pm daily |
| 2. | Build Value Adds into blog posts | 1 | Every Monday |
| 3. | Introductory Calls B2B | 5 | Every Wed & Thur |
| 4. | Thank you letters to existing clients | 5 | Every Friday |
| 5. | Collect business cards at networking events | 6 | 1 per week |



ACCOUNTABILITY PARTNERS

Name:

- Chris Anderson 
- Boss Babes 
- Mom 
- Jenevieve 

WHY IS THIS IMPORTANT TO ME? - PLEASURE

To create a regular income stream and build a successful sustainable business.

WHAT IF I DON'T ACHIEVE THESE GOALS - PAIN

Irregular stream of business resulting in irregular income, stress for family and self.

Feeling of failure.

